NICOLE MANNELL

DESIGNER . ILLUSTRATOR . ARTIST

CONTACT

🔗 nicolemannell.com   📞 519.639.1490   ✉ nickymannell@msn.com

EXPERIENCE

ADHOME CREATIVE

June 2017 - Present: Senior Graphic Designer & Digital Design Specialist

Working with a large variety of clients to complete projects involving everything from branding and web design, traditional print and editorial, to campaign ideation and digital/social assets. Specializing in UX/UI design to develop equitable and accessible digital experiences for users. Operating in a collaborative, creative space while also implementing independent drive and time management skills to meet deadlines and deliver quality products in a fast-paced environment.

CRACKYL MEDIA

June 2020 - Present: Editorial Designer

Worked with the client to develop the masthead and brand identity for the magazine. Continue to work with my design partner to further the Crackyl brand, creating interesting and engaging spreads featuring a wide variety of topics from health and lifestyle to stress and finance.

FREELANCER

2014 - Present: Graphic Designer, UX/UI Designer, Illustrator

Working with clients on varied projects, to develop unique, functional and aesthetically pleasing designs. Work includes developing cohesive brand identities, social campaigns, and websites, as well as print work, photography, and content curation. Proficient at taking a project from conception to final print production.

REFERENCES

NIK REID

adHOME Creative: Partner & Associate Creative Director
nik@adhomecreative.com
519.701.0019

SARAH ROSS

adHOME Creative: Art Director
sarah@adhomecreative.com
1.519.437.7444

KORY PEARN

CRACKYL Media Inc: Publisher, CEO, Editor-In-Chief
kpearn@crackylbusinessmedia.com
1.519.902.8574

SKILLS

SOFTWARE

Adobe Photoshop
Adobe Lightroom
Adobe InDesign
Adobe Illustrator
Adobe XD
Figma
Procreate
Canva

GENERAL

Research
Copywriting
Organization
Communication

AREAS OF EXPERTISE

Brand/Identity Design
Web (UX/UI) Design
AODA Design
Wireframing
Infographic Design
Editorial / Layout
Campaign Design
Photography
Digital Illustration

EDUCATION

COURSERA: PRESENTED BY GOOGLE

Google UX Design Professional Certificate
2022

YORK UNIVERSITY / SHERIDAN COLLEGE (YSDN)

Honors Bachelors Degree in Design (4 years - summa cum laude)
2012 - 2016